



Market Transformation Advisory Board (MTAB) Meeting

Date & Time: Friday, June 27, 2025, 10:00 a.m. – 4:15 p.m. PST

This meeting has been changed to virtual only

[Learn more & register](#)

Time	Agenda Item	Presenter
10:00 a.m.	1. Welcome, Agenda & COI Declarations	Stacey Hobart
10:10 a.m.	2. Introductions & Ice Breaker	All
10:25 a.m.	3. Review Draft MTAB Meeting Notes - 4/22/25	Stacey Hobart
10:30 a.m.	4. Review Draft Advancement Plan: Commercial Building Efficiency Accelerator (CBEA)	Jeff Mitchell & Rick Huddle
11:00 a.m.	<i>Break (15 min)</i>	
11:15 a.m.	5. Review Draft Advancement Plan: CBEA - continued	Jeff Mitchell & Rick Huddle
12:15 p.m.	6. Public Comment	
12:25 p.m.	<i>Lunch (45 min)</i>	
1:10 p.m.	7. Commercial Rooftop Units (CRTUs) Preliminary Field Study	Spencer Lipp & Nick Fiore
1:30 p.m.	8. Residential HPWH Idea & Market Acceleration Summit Overview	Stacey Hobart & Alexis Allan
1:55 p.m.	9. Application Update	Lynette Curthoys
2:15 p.m.	<i>Break (15 min)</i>	
2:30 p.m.	10. Overview of CalMTA Organizational Performance Review	Karen Horkitz
3:15 p.m.	11. CalMTA Equity Update	Rachel Good
3:35 p.m.	12. CalMTA Website & Collateral Overview	Stacey Hobart
3:45 p.m.	13. Public Comment	
3:55 p.m.	14. Next Steps & Preview of 2025 Idea to Initiative Campaign	Stacey Hobart
4:15 p.m.	<i>Adjourn</i>	

Resource Innovations

719 Main Street, Suite A | Half Moon Bay, California 94019

calmta.org

CalMTA is a program of the California Public Utilities Commission and is administered by Resource Innovations