



## Market Transformation Advisory Board (MTAB) Meeting

**Date & Time:** Wednesday, August 20, 2025, 9:00 a.m. – noon PT

**Location:** Virtual via Zoom

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Time	Agenda Item	Presenter
9:00 a.m.	<b>1. Welcome, Introductions &amp; Agenda</b>	Stacey Hobart
9:10 a.m.	<b>2. COI Declarations &amp; Review Draft MTAB Meeting Notes - 6/27/25</b>	Stacey Hobart
9:15 a.m.	<b>3. Commercial Rooftop Units: Market Characterization</b> <i>This section will focus on sharing the results of the market characterization research and how those findings support the aspects of the logic model.</i>	Cynthia Kan
9:45 a.m.	<b>4. Commercial Rooftop Units: Market Transformation Theory and Logic Model</b>	Rick Olson-Huddle
10:15 a.m.	<b>5. Public Comment</b>	
10:20 a.m.	<i>Break (10 min)</i>	
10:30 a.m.	<b>6. Commercial Rooftop Units: Market Transformation Theory and Logic Model - continued</b>	Rick Olson-Huddle
11:30 a.m.	<b>7. Review Commercial Building Efficiency Accelerator (CBEA) Advancement Plan Comment/Response Summary</b>	Rick Olson-Huddle
11:50 a.m.	<b>8. Public Comment</b>	
11:55 a.m.	<b>9. Next Meeting &amp; Next Steps</b>	Stacey Hobart
Noon	<i>Adjourn</i>	

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