



Market Transformation Advisory Board (MTAB) Meeting

Date & Time: Wednesday, March 25, 9:00 AM - 1:00 PM PDT

Location: Virtual via Zoom

Learn more & register: [March 25, 2026 - CalMTA](#)

Time	Agenda Item	Presenter
9:00 a.m.	1. Welcome, Introductions & Agenda	Stacey Hobart
9:10 a.m.	2. COI Declarations & Review of Draft MTAB Notes from March 5 MTAB meeting	Stacey Hobart
9:20 a.m.	3. Residential Heat Pump Water Heating (HPWH): Draft MTI Plan Overview	Alexis Allan
10:10 a.m.	4. Residential HPWH: Appendix F - Evaluation Plan	Ellen Rubinstein
10:55 a.m.	<i>Break (10 min)</i>	
11:05 a.m.	5. Residential HPWH: Market Adoption	Isaac Schultz
11:50 a.m.	<i>Break (10 min)</i>	
12:00 p.m.	6. Residential HPWH: TSB and cost-effectiveness	Isaac Schultz
12:45 p.m.	7. Public Comment	
12:55 p.m.	8. Next Meeting & Next Steps	Stacey Hobart
1:00 p.m.	<i>Adjourn</i>	

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