

3rd Quarter 2025

CalMTA continued to make progress on market transformation initiative (MTI) development and operational milestones in the 3rd quarter of 2025, driving us closer to implementation of initiatives and achieving California's goals for cost-effective energy efficiency and decarbonization while supporting aims related to workforce development, and equity.

For previous Quarterly Reports, visit: Resources and Reports

For the 2025 CalMTA Operations Plan, visit: 2025 Operations Plan



3rd quarter activities summary



MTI idea development

Administration and operations

Engagement and communications

Completed	In Progress	Not Started
•	•	0

3rd quarter milestones	Q1	Q2	Q3	Q4
Advancement Plans for 1-2 MT idea(s) recommended to transition to Phase II: Program Development			•	
Residential HPWH Summit				
Complete Strategy Pilot Assessment Report: ESRPP			•	
Conclude window stock assessment research			•	
CRTUs interim field study report			•	

3rd quarter activities summary continued



MTI idea
development

Administration and operations

Engagement and communications

Completed	In Progress	Not Started
•	•	0

3rd quarter milestones	Q 1	Q2	Q3	Q 4
Hold MTAB meeting			•	
Issue an RFP to solicit a third-party evaluation firm to review CalMTA operational performance				
Finalize solicitation platform for RFP promotion and bids			•	
Anticipated approval of the Application*			•	
Hold public comment for 1-2 Advancement Plans			•	
Hold quarterly update webinar			•	
Idea to Initiative education series kick-off			•	

^{*}CPUC voting scheduled for October 30, 2025

3rd quarter key outcomes



Commercial Building Efficiency Accelerator (CBEA) Advancement Plan

- Finalized comment summary and responses on planning
- CPUC approved the <u>CBEA Advancement Plan</u>
- Phase II: Program Development kicked off

Residential Heat Pump Water Heater (HPWH) Summit

Hosted the Residential HPWH Summit, August 26-27

Commercial Rooftop Units (CRTUs)

Kicked off sharing of MTI Plan components at MTAB meetings in August and September

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3rd quarter key outcomes continued



Induction Cooking Research

- Completed data collection for the Emerson Arms (Martinez)
- Launched a supplementary project at Esperanza Villas in L.A.
- Completed ESRPP research

Solicitations Platform & Organizational Review RFP

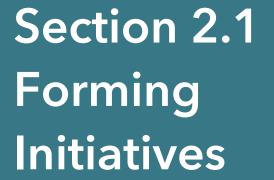
- Launched the CalMTA Solicitations Portal for receiving RFP bids
- Issued Organizational Review RFP
- Planning for upcoming RFPs

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MTI
Development



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Alex Wurzel, Program Manager

Elaine Miller, Senior MT Strategy Manager

Clarissa Kusel, Program Manager



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Room Heat Pumps outreach RHP Collaborative





- Held 4th RHP Collaborative meeting on September 5
 - Agenda topics: RHP Collaborative product list update, packaged terminal heat pump discussion (NYCHA) and mitigating consumer energy transition costs (NYCHA), RHP label update (AHAM), ENERGY STAR update (CEE)
 - First RHP Collaborative volunteer presentation: Midea (NYCHA Pilot)
 - Growing participation with 30 attendees at the latest call
- **Up next:** Final 2025 RHP Collaborative meeting in December
 - Proposed agenda: RHP Collaborative project research list,
 CalMTA Window Stock Assessment, volunteer presentation

Room Heat Pumps Lab Testing



- Background
 - Five RHP units testing to new ENERGY STAR heating test procedure
 - Focuses on heating load-based testing for part-load performance
 - Less performance data on heating vs. cooling
 - Results will inform energy modeling for measure packages
- 3rd quarter updates
 - Report in progress; projected completion December 2025
 - Third party data review complete; input will be included in report
 - Manufacturer meetings to discuss results

Room Heat Pumps Continuation of RHP Installation Pilot



CalMTA has extended the <u>RHP Installation Pilot</u> to better understand heating and cooling cycle behaviors and assess how well models reflect real-world performance.

3rd quarter activities:

- Data loggers are attached and recording
- Collecting monthly PG&E bills



Room Heat Pumps Continuation of RHP Installation Pilot



3rd quarter activities continued:

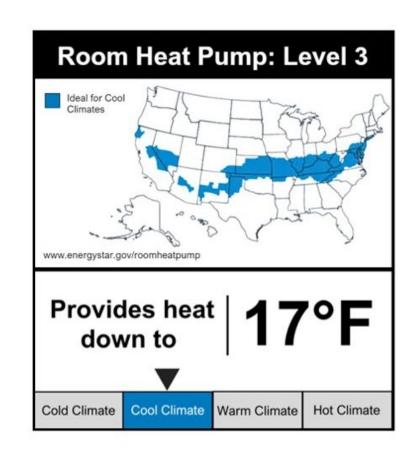
- Collected onsite data from all 20 devices in late September and early October
 - Strong resident participation and engagement
 - Participants appreciate RHP flexibility for heat and cold given unpredictable weather
- Up next: Onsite visits in December and January for more data collection

Room Heat Pump Consumer product labeling needs



New product type needs better consumer labeling:

- Classified as Room AC, causing market confusion
- First drafted by ENERGY STAR when active
- Transitioned to Association of Home Appliance Manufacturers (AHAM) subcommittee spring 2025



Room Heat Pump labels AHAM Subcommittee

Active AHAM members: GE, Midea, Gradient, Gree, LG, Hisense, Friedrich/Rheem, Electrolux

Efficiency Advocates: CalMTA, NEEA, Energy Solutions

Challenges:

- ENERGY STAR status not yet fully adopted
- Educating consumers on new functionality
- Variable capacity at different temperatures

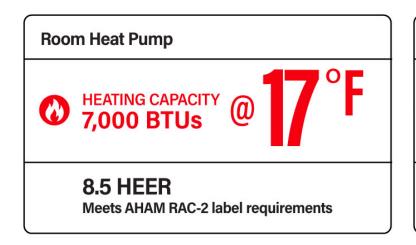


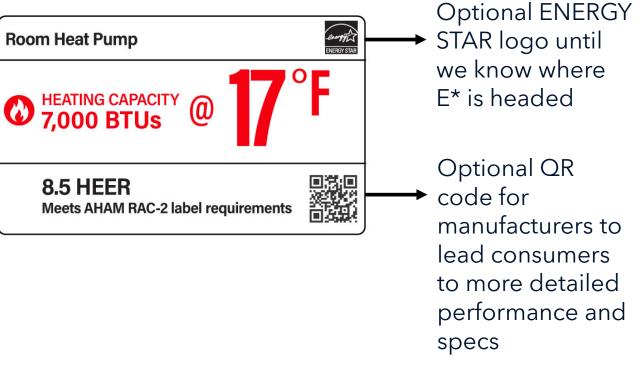


Room Heat Pump labels Current version



Current version selected by AHAM subcommittee, now out for vote







Induction Cooking Research activities





Copper 120V battery-equipped range data collection at Emerson Arms

- Acquired usage data for 23 units for one year (3minute interval) and qualitative surveys to better understand resident cooking experiences
- Found that battery size sufficient to meet the needs of occupants' typical cooking behavior; will inform manufacturers engagement of future product iterations
- Gathered critical data that informs the viability of a 120V range without battery
- Report on findings coming in the 4th quarter

Induction Cooking Research activities continued



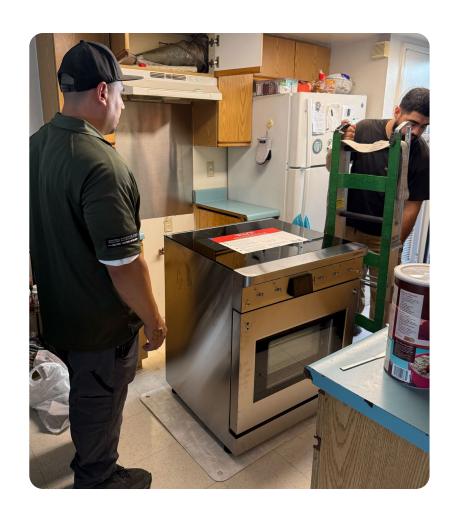
Decarbonization project at Esperanza Villas

Launched in the 3rd quarter, CalMTA is participating in a decarbonization project at Esperanza Villas in Los Angeles with the following partners:

- Association for Energy Affordability (AEA)
- Los Angeles Cleantech Incubator (LACI)
- Stanford Labs

Induction Cooking Research activities continued





The Esperanza Villas project has installed IAQ monitors in 10 multifamily apartments to collect IAQ data before and after Copper induction ranges are installed.

The Copper ranges were installed at the end of September and usage data on 24 units will be collected through 2026.

Induction Cooking Research activities continued





CalMTA partnered with SMUD & Efficiency for Everyone to conduct consumer research targeting "opening price point" (OPP) consumers. Key research takeaways:

- o Provide education around safety, health, and efficiency
- Provide induction rebates for price-sensitive buyers
- Cover cost of electrical upgrades for OPP buyers
- Monitor Google & Al results for accuracy
- Market induction loaner programs
- Moderate expectation that induction requires new cookware
- Research output: Consumer feedback <u>video</u>

Induction Cooking ENERGY STAR Retail Product Platform



 CalMTA continued coordination with participating program sponsors: discussions of program strategies, retailer/manufacturer engagement alignment, and sales trends

o In 2025:

- 11 of 15 sponsors have launched ESRPP incentives for induction products
- 10 of 15 sponsors have launched incentives for HPWHs
- 10 of 15 sponsors have committed to 2026 incentives for RHPs
- Up next: ESRPP pilot evaluation and a final ESRPP strategy report will be completed in the 4th quarter

Induction Cooking ENERGY STAR Retail Product Platform



- CalMTA continued coordination with retailers participating in the ESRPP pilot program: discussions of program needs, program influences, and programmatic sales trends
 - Partnering with Nationwide, a ESRPP program partner, to develop a Sales Performance Incentive Funds (SPIF) test estimated to launch in November



Questions?

Section 2.2
MTIs in
Development

Nick Fiore, Program Manager

Katie Teshima, Program Manager

Simone Cobb, Program Manager



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MTIs in Phase II: Program Development





Commercial Rooftop Units



Commercial
Replacement &
Attachment
Window Solutions



Residential Heat Pump Water Heating



Foodservice Water Heating Systems



Commercial
Building Efficiency
Accelerator

CalMTA's Commercial Rooftop Unit (CRTU)

Single-zone **heat pump** RTU with 3-20 tons of cooling

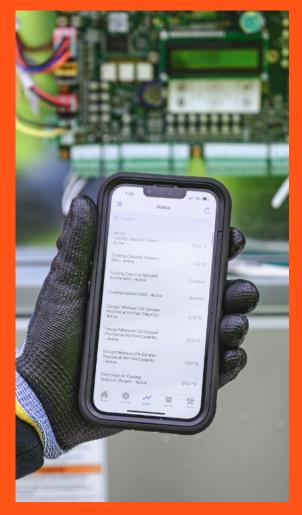
Connected Controls and Commissioning (CCC)

- Application-based startup and commissioning
- Automated fault detection and diagnostics (beyond Title 24)
- Remote connection
- Demand response

Variable-speed heat pump

Exceed federal minimum cooling efficiency by at least 20%





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Commercial Rooftop Units (CRTUs) 3rd quarter accomplishments



- Published the <u>CRTUs Market Characterization Report</u>
- Completed the first draft of Logic Model & Market Transformation (MT)
 Theory, which presents CalMTA's understanding of the interventions necessary
 to remove barriers, expected outcomes of those interventions, and a pathway
 to the desired end state
 - Key findings from the Market Characterization Report and the draft Logic Model & MT Theory were shared and discussed during the <u>August 20 MTAB</u> <u>meeting</u>
- Created model to forecast RTU market adoption rates and began calculating the MTI's total system benefit (TSB) and cost-effectiveness

Commercial Rooftop Units 3rd quarter accomplishments (cont.)



Idea to Initiative: Presented key portions of the forming CRTUs MTI plan at the <u>September 29 MTAB meeting</u>

- Market Progress Indicators (MPIs) & Milestones: presented the metrics we will use to track progress and assess the impact of the MTI over time and included in the CRTUs MTI Plan as Appendix F
- Product Assessment: presented findings from Phase II technology research that will be included in the CRTUs MTI Plan as Appendix C

Commercial Rooftop Units Next steps in the 4th quarter



- Complete final report for UC Davis field study
- Finalize market adoption forecasting model and total system benefit (TSB) and cost-effectiveness forecasts
- Finalize MTI Plan
- Present Idea to Initiative Part 3 at the November 12-13
 MTAB meeting. Register here to learn more
- Prepare to submit MTI Plan to CPUC via Application in early 2026



Questions?



CRAWS technologies





CRAWS

3rd quarter accomplishments



Market Characterization

 Completed research efforts, analysis of the findings, and drafted the CRAWS Market Characterization Report

Logic Model & MT Theory

 Completed first draft of the CRAWS Logic Model and MT Theory to be shared at the November MTAB meeting

Bill Impacts Analysis

 Team is working on bill impacts and avoided cost calculations which compares the effectiveness of CSW and VIG windows to Single Pane Clear and Double Pane Clear glass

CRAWS field study update

Madison Elementary School





- Completed CSW installations
- Installed M&V equipment
- Air leakage and acoustic testing conducted pre & post-CSW installations
 - Pacific Northwest National Lab (PNNL) lent us their acoustic testing equipment and helped analyze the collected field data
- Next steps: Lawrence Berkeley National Lab (LBNL) will visit the school to perform testing related to infrared (IR) thermography, irradiance, and glare

Next steps in 4th quarter





- Develop market adoption forecasting model the outputs of which will inform our total system benefit (TSB) and cost-effectiveness forecasts
- Develop market progress indicators (MPIs) and Milestones
- Complete the Product Assessment Report including bill impacts analysis and product plan that will summarize our findings from Phase II technology research
- Kick off the CRAWS Idea to Initiative campaign, through which CalMTA will share and discuss key portions of the CRAWS MTI Plan with MTAB and interested parties



Questions?



Product definition





- 240-volt integrated unit
- 240-volt split system
- Shared- or dedicated-circuit 120-volt integrated unit
- Shared- or dedicated-circuit 120-volt split system
- Certified nominal storage volume less than or equal to 120 gallons
- Meets <u>Version 5.0 Energy Star® Program Requirements for</u> <u>Residential Water Heaters</u>

Residential HPWH 3rd quarter accomplishments





Market research and product assessment

- Hosted the Residential HPWH Market Acceleration Summit in Oakland, August 26-27
- Completed research efforts, analysis of the findings, and drafted the HPWH Market Characterization Report
- Finalized product definition and the market adoption product scenarios to inform market adoption models
- Completed first draft of the HPWH Logic Model and MT Theory





37 attendees from 26 key stakeholder organizations

Workshop based and innovation-forward

Successful in achieving CalMTA's targeted outcomes

Residential HPWH Summit Targeted outcomes





Participants emerge with a deeper understanding of the opportunities and their role in accelerating adoption



Build transparency and a shared understanding of statewide solutions and strategies that accelerate adoption



Identify stakeholder priorities, challenges, and resources to shape and strengthen CalMTA's future strategy

Residential HPWH Summit Highlights









Residential HPWH Summit Post-summit activities





- Assess Summit outcomes and integrate into MTI development and stakeholder engagement activities
- Created and distributed key outputs developed at the Summit to all participants:
 - New barriers/opportunities identified and recommendations
 - Ideas generated during Summit
 - Output of innovation discussions being incorporated into MTI Plan and Logic Model
 - Authored a blog summarizing the HPWH Summit

Residential HPWH Next steps in the 4th quarter





- Finalize Market Characterization Report, Logic Model and MT Theory
- Continue Product Assessment Report development
- Develop market adoption forecasting model, MPIs and milestones
- Kick off the *Idea to Initiative* campaign, where CalMTA will share and discuss key portions of the Residential HPWH MTI Plan with MTAB and interested parties
 - Register for the November 12-13 MTAB meeting to



Questions?



Foodservice Water Heating Systems 3rd quarter accomplishments





Product Assessment

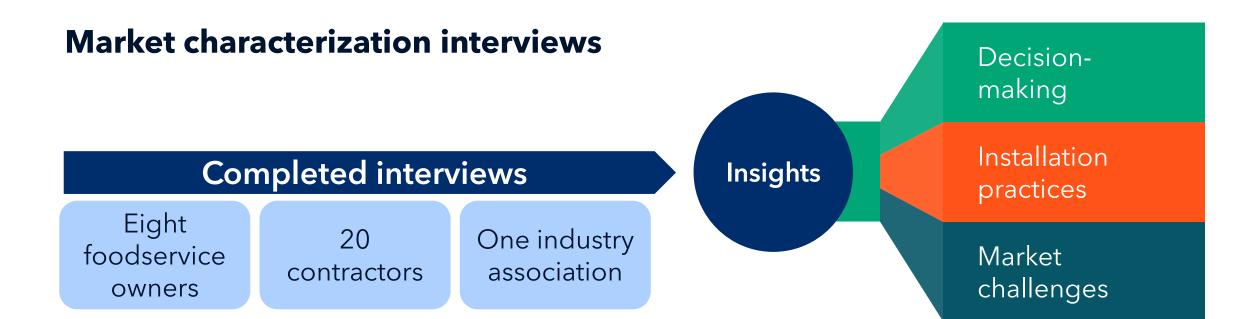
Site surveys of foodservice entities in California

- Gather data to better understand hot water usage across different restaurant types and water heater equipment
- Ultimately inform MTI energy modeling and savings calculations

Plans to test whether HPWHs in restaurants can reliably shift water heating to off-peak hours without compromising hot water availability

Foodservice Water Heating Systems 3rd quarter accomplishments (cont.)





Foodservice Water Heating Systems Next steps in the 4th quarter





- Continue outreach and complete market research interviews with foodservice owners, associations, and manufacturers
- Complete foodservice sites surveys and begin data analysis
- Begin instrument development and fielding for foodservice owner survey
- Begin lab testing commissioning and application tests



Questions?



CBEA 3rd quarter accomplishments





- Presented feedback responses on the Advancement Plan during the <u>August 20 MTAB meeting</u>
- Received CPUC approval for the <u>CBEA Advancement Plan</u>
- Launched Phase II: Program Development research and activities with initial activities:
 - o market research, including interviews and focus groups
 - literature review to understand how data and benchmarks can drive adoption of this practice

CBEA Outreach activities





- Continued participation in USGBC's biweekly BPS Model
 Ordinance Subgroup, which is working towards pooling
 resources and insights for jurisdictions in California implementing
 a BPS
- Began outreach to companies that develop financial planning tools for building owners to help demonstrate the value proposition of improving building performance and reducing GHG emissions
- Continued to monitor the CEC's forthcoming draft BPS report and recommendations

CBEA



Next steps in the 4th quarter

- Complete first round of market observer interviews and online focus groups to characterize the financial valuation and assessment of investments in existing buildings by building owners
- Continue technical literature and existing data review to survey and evaluate existing datasets and metrics which will inform MTI goal setting, tracking, compliance, and building segmentation
- Continue engagement and outreach to companies that provide financial planning tools to building owners and explore partnership opportunities

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Questions?

Section 2.3 Open RFI & technology scanning

Rick Dunn, Senior Manager, **Emerging Technology**

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Technology scanning and screening



- Continued research on Industrial Heat Pumps (IHPs) and Low Carbon Calcined Clay Cement (LC3) markets and technology readiness to inform potential future MTI development
 - Estimating TSB for IHPs based on expanded high-temperature heat pump applications identified during market research and updated information on steam-generating heat pumps for higher temperature applications
 - The business case for LC3 requires analysis of the impacts of switching raw materials AND savings associated with fuel-switching from coal and diesel to natural gas
 - Engaged with ACEEE to understand LC3 equipment and process-related impacts from fuel-switching and evaluate role of Thermal Energy Storage

Open RFI Portal submissions



Received two new ideas via the Idea Portal:

- **1) IDEA-0232**, See the Waste, Fix the Waste: SMB Energy Awareness + Implementation (MCV-SMB)
 - Very similar to IDEA-0185, Combining Monitoring-Based Commissioning with DR to Maximize Grid Benefits, which earlier was scored and archived at Stage 1
 - Both ideas focus on use of monitoring-based commissioning to identify and implement operational changes that yield energy savings and emission reductions, with 0232 focused on a subset of the market (small businesses)
 - Ideas 0232 and 0185 were combined and status is archived at Stage 1

Open RFI Portal submissions (cont.)



- 2) IDEA-0233, Ground Source Heat Pumps for California
 - Idea proposes use of GSHP for schools, offices, hospitals, multifamily housing, and new residential developments.
 - GSHPs use the earth's stable temperature to move heat rather than generate it, cutting HVAC energy use by 23-44% compared with airsource systems.
 - Key barriers include higher first cost, low market awareness and site constraints for buried loops.
 - Idea has passed threshold review and is advancing to Stage 1 scoring

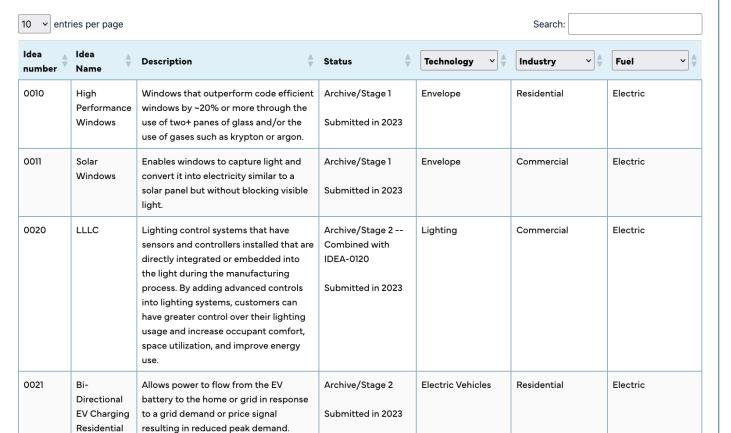
All Submitted Ideas Dashboard

The dashboard below contains all market transformation ideas that have been submitted to CalMTA via the 2023, 2024, and Open RFIs. Specific details about the results of the first two RFIs can be found in the <u>Phase I Disposition Report</u> (published June 2024) and the <u>Disposition Report for the 2024 RFI</u> (published May 2025).

How to use this dashboard:

- Use the arrow buttons in any of the columns to sort A-Z (up arrow) or Z-A (down arrow)
- · Filter using the drop-down menus on the technology, industry or fuel columns
- Type keywords into the search bar at the top right of the dashboard
- Scroll to the bottom of this page for a key of status descriptions

All Submitted Ideas



Online RFI dashboard



Developed a <u>web-based</u>

<u>dashboard</u> listing all ideas
that have been submitted to
CalMTA.

Dashboard enables submitters to first check for existing ideas that are similar to their potential submission.

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60



Questions?

Operations & Administration

Stacey Hobart, Principal of Engagement & Communications



Operations and administration highlights



- Launched the Solicitations Portal
- Issued first RFP to conduct an Organizational Review
 - Eight proposals received
 - Contractor will be selected in early November
 - Report is due in 2nd quarter 2026
- Preparation for implementation and evaluation RFPs



Open Solicitations

CalMTA will seek firms to implement and evaluate our market transformation initiatives, review CalMTA's operations, as well as other research as needed. Interested parties can find all open opportunities to respond to Requests for Proposals (RFPs) and Requests for Information (RFIs) below. Qualified third-party contractors or teams of contractors can bild on these proposals.

CalMTA deploys initiatives that work to remove market barriers and drive higher adoption of targeted products or practices that will deliver cost-effective energy efficiency, while also supporting California's goals for decarbonization, grid flexibility, and equity.

CalMTA is committed to transparent, fair, and competitive solicitations and takes proactive steps to encourage suppl diversity.

CalMTA announces open RFPs and other solicitations through the CPUC service list R. 25-04-010, our newsletter, and social media network. Join our mailing list to stay current on these activities.



Operations by-the-numbers





MTAB meetings (Aug & Sept)



Contracts and MODs executed



Engagement activities with market actors and others across all initiatives



Written pages of Commission briefs and reply



Evaluation Advisory
Group review (CRTUs)

Published resources and reports

CalMTA

- CRTUs Market Characterization Report
- CBEA Advancement Plan
- 2nd quarter 2025 activity report webinar



Outreach highlights Online content

CalMTA

- Authored three blogs offering deeper insights into CalMTA's work:
 - <u>CalMTA Advances Next Idea into the</u>
 <u>Development Pipeline</u>
 - Equity Lens Strengthens MTI Development
 - <u>CalMTA's Residential HPWH Summit Unites A</u>
 <u>Complex Market To Find Innovative MT Pathways</u>
- As part of the CRTUs Idea to Initiative education series, developed FAQs breaking down key elements of the forming CRTUs Market Transformation Plan: CRTU FAQs



CRTUs Product Assessment What is a rooftop unit? CalMTA defines an RTU as a single-zone, packaged, forced-air, heating, ventilation, and air-conditioning (HVAC) system with between 3- and 20-tons of cooling capacity that is installed on the roof of a non-residential building. What is included in CalMTA's Commercial RTUs MTI? + What is a variable speed heat pump RTU and why is it important for California? + Are products that meet CalMTA's CRTUs MTI product definition currently available?



Outreach highlights Engagement activities



Participation at conferences and industry events create opportunities to engage with important stakeholder groups and share information about our work.

In the 3rd quarter, CalMTA hosted the Residential HPWH Summit, and attended the following events:

- Summer Study for Industry
- ESG and Decarbonizing Real Estate Summer Forum
- CEE Industry Partners Meeting
- ET Summit (ETCC)

An equity lens



<u>Equity Sounding Board</u> continued to provide consultative support on various aspects of MTI development.

- Connected Foodservice Water Heating MTI team to diverse restaurant owners and translation services in participants' preferred language (Korean and Spanish)
- Feedback was integrated into development of:
 - CRTUs MTI Plan
 - CRAWS logic model
 - Room Heat Pumps & Induction Cooking implementation RFP draft



Questions?

Application update Options for approval of initiatives



Proposed decision (PD)

- Affirms market transformation approach to energy efficiency
- Finds proposed MTIs to be cost-effective using Commission-approved tests
- Approves Room Heat Pumps and Induction Cooking MTIs and their budgets

Alternate proposed decision (APD)

- Approves Room Heat Pumps MTI only; denies Induction Cooking MTI
- Approves a smaller portion of Administration, Operations, and Evaluation funding
- Reduces funding for Phase I and Phase II Concept Development

ESJ and Efficiency Advocates Sign Letter to Support CalMTA Initiatives



CalMTA posted <u>a news article</u> sharing the support letter.



... advance both equity and affordability by helping make decarbonization accessible to lowincome and renter households and by reducing the need for grid upgrades to enable the high levels of electrification necessary to achieve the state's climate and air quality objectives.

Application update Active parties



Supportive of PD	Opposed to PD
BayREN and 3C-REN	Cal Advocates
CEDMC	PG&E
CEJA	SCE
NEEA	SDG&E
TURN	SoCalGas

Application update 3rd Quarter Activities



- Opening Brief: July 25
- Reply to Briefs: Aug. 8
- Opening comments due: Oct. 13
- Reply comments due: Oct. 20
- Decision was planned for the Oct. 30 Commission voting meeting
- Ratesetting deliberative meeting Oct. 27
- Decision was held to the Nov. 20 Commission voting meeting

Financial Reporting

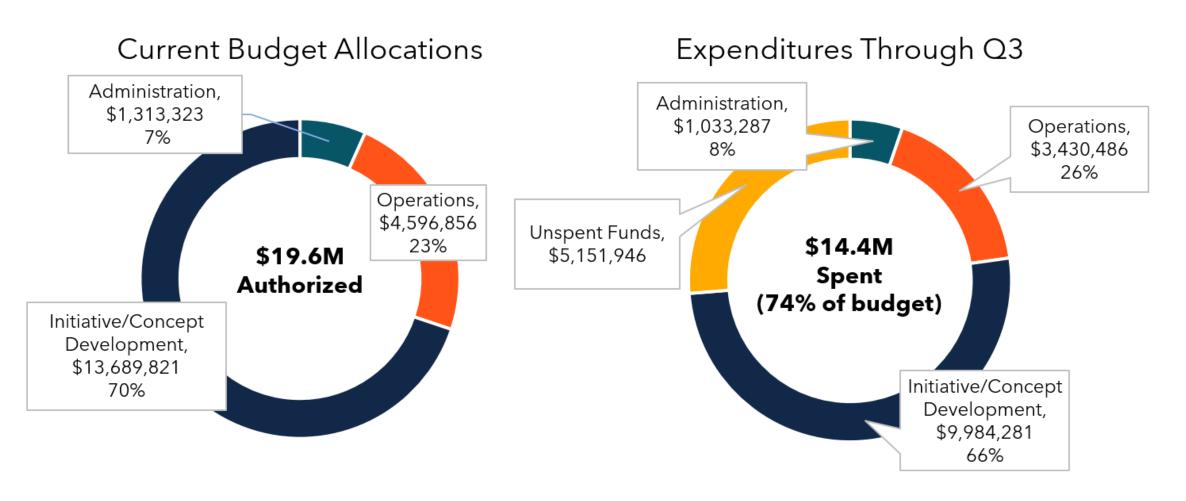
Jim Giordano Principal of Operations



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Expenditures Through Q3 by Cost Category





Administration and Operations



	Actual Spend	Budget	
Major Activity	(through Q3)	Allocation	% Spent
Administration Totals	\$ 1,033,287	\$ 1,313,323	78.7%
1a. Routine Financial & Administrative Tasks	\$ 597,183	\$ 823,101	72.6%
1b. Non-Routine Financial & Administrative Tasks	\$ 436,104	\$ 490,222	89.0%
Operations Totals	\$ 3,430,486	\$ 4,596,856	74.6%
2. Project Management	\$ 659,660	\$ 776,436	85.0%
3. MTAB Operations	\$ 150,225	\$ 251,000	59.9%
4. Policy	\$ 571,913	\$ 746,267	76.6%
5. Stakeholder Engagement and Communications	\$ 1,784,038	\$ 2,452,152	72.8%
6. Data Systems Development and Management	\$ 264,650	\$ 371,000	71.3%

Third Quarter Funding Shifts:

- \$50,000 moved from the MTAB budget allocation to Policy
- \$125,000 was moved from the Stakeholder Engagement budget allocation to Policy

Initiative/Concept Development



	Actual Spend	Budget	
Initiative/Concept Development Phases	(through Q3)	Allocation	% Spent
Concept Development (Phase I Activities)	\$ 1,445,649	\$ 2,068,129	69.9%
Program Development (Phase II Activities)	\$ 8,538,632	\$ 11,621,692	73.5%
Totals	\$ 9,984,281	\$ 13,689,821	72.9%

Phase I: Concept Development



	Actual Spend	Budget	
Major Activity	(through Q3)	Allocation	% Spent
Concept Development (Phase I Activities) Totals	\$ 1,445,649	\$ 2,068,129	69.9%
7. Technology Scanning and Research	\$ 477,052	\$ 614,815	77.6%
7a. Scanning, Outreach, and Engagement	\$ 355,124	\$ 411,815	86.2%
7b. RFI Management	\$ 121,929	\$ 203,000	60.1%
8. Preliminary Analysis, Modeling & Forecasting	\$ 305,370	\$ 576,315	53.0%
9. Advancement Plan Development	\$ 663,227	\$ 877,000	75.6%

Phase II: MTIs in Application



	Actual Spend	Budget	
Major Activity	(through Q3)	Allocation	% Spent
10. Induction Cooking	\$ 1,430,220	\$ 2,127,017	67.2%
10a. Market & Technology Research and Engagement	\$ 441,242	\$ 700,874	63.0%
10b. Ongoing Mkt. Engagement; Updates to MTI Plan	\$ 508,328	\$ 648,015	78.4%
10c. Midstream Incentives	\$ 480,650	\$ 778,128	61.8%
11. Room Heat Pumps	\$ 1,072,817	\$ 1,352,187	79.3%
11a. Market & Technology Research and Engagement	\$ 589,726	\$ 672,489	87.7%
11b. Ongoing Mkt. Engagement; Updates to MTI Plan	\$ 480,666	\$ 629,022	76.4%
11c. Midstream Incentives	\$ 2,425	\$ 50,675	4.8%

Phase II: MTIs under development



	Actual Spend	Budget	
Major Activity	(through Q3)	Allocation	% Spent
12. Commercial Rooftop Units (CRTUs)	\$ 1,684,603	\$ 1,789,000	94.2%
12a. Market & Technology Research & Engagement	\$ 1,189,233	\$ 1,260,000	94.4%
12b. Strategy & MTI Plan Development	\$ 495,370	\$ 529,000	93.6%
14. Commercial Replacement & Attachment Windows	\$ 1,641,620	\$ 2,279,000	72.0%
14a. Market & Technology Research & Engagement	\$ 1,368,388	\$ 1,900,000	72.0%
14b. Strategy & MTI Plan Development	\$ 273,232	\$ 379,000	72.1%
15. Food Service Water Heating Systems (FSWH)	\$ 1,021,446	\$ 1,278,042	79.9%
15a. Market & Technology Research & Engagement	\$ 883,364	\$ 962,042	91.8%
15b. Strategy & MTI Plan Development	\$ 138,082	\$ 316,000	43.7%
16. Residential Heat Pump Water Heaters (Res HPWH)	\$ 1,568,521	\$ 2,026,955	77.4%
16a. Market & Technology Research & Engagement	\$ 1,203,953	\$ 1,355,938	88.8%
16b. Strategy & MTI Plan Development	\$ 431,475	\$ 571,017	75.6%
16c. Midstream Incentives	\$ 23,865	\$ 100,000	23.9%
17. Commercial Building Efficiency Accelerator (CBEA)	\$ 28,633	\$ 769,000	3.7%
16a. Market & Technology Research & Engagement	\$ 25,613	\$ 749,000	3.4%
16b. Strategy & MTI Plan Development	\$ 3,020	\$ 20,000	15.1%



Questions?

Transformative Energy Solutions for the public good

Market transformation is a proven approach that works to remove market barriers so that energy efficient, equitable, and climate-friendly approaches become the new standard practice for all Californians.

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Questions? Email info@calmta.org

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