



Market Transformation Advisory Board (MTAB) Meeting

Date & Time: Wednesday, November 12, 10:00 – 4:30 PM PT (Day 1 of 2)

Location: San Francisco, Ca. (Hybrid) *Please register to receive address and instructions to attend in person. Virtual registration is encouraged as seating is limited.*

[Learn more & register](#)

Time	Agenda Item	Presenter
10:00 AM	1. Welcome & Agenda	Stacey Hobart
10:05 AM	2. Safety Minute	Stacey Hobart
10:10 AM	3. Introductions & Ice Breaker	Stacey Hobart
10:30 AM	4. COI Declarations & Review notes from Sept. 29 MTAB meeting	Stacey Hobart
10:35 AM	5. Commercial Rooftop Units (CRTUs): Draft Market Transformation Initiative (MTI) Overview	Nick Fiore
11:10 AM	<i>Break (10 min)</i>	
11:20 AM	6. CRTUs: Market Adoption Forecast	Jason Christensen & Karen Horkitz
12:30 PM	7. Public Comment	
12:35 PM	<i>Lunch (45 min)</i>	
1:20 PM	8. CRTUs: Cost-Effectiveness Forecast	Matt Wisnepske
2:10 PM	9. CRTUs: Appendix F: Evaluation Plan	Cynthia Kan
2:55 PM	<i>Break (15 min)</i>	
3:10 PM	10. CRTUs: Appendix E: External Program Alignment & Coordination	Stacey Hobart
3:30 PM	11. Phase I update	Jeff Mitchell
3:45 PM	12. Application Proceeding Update	Lynette Curthoys
4:05 PM	13. Request for Proposal (RFP) Portal Overview	Stacey Hobart
4:20 PM	14. Public comment	
4:30 PM	<i>Adjourn</i>	

Market Transformation Advisory Board (MTAB) Meeting

Date & Time: Thursday, November 13, 9:00 – 3:30 PM PT (Day 2 of 2)

Location: San Francisco, Ca. (Hybrid) *Please register to receive address and instructions to attend in person. Virtual registration is encouraged as seating is limited.*

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Time	Agenda Item	Presenter
9:00 AM	1. Welcome & Agenda	Stacey Hobart
9:05 AM	2. Safety Minute	Stacey Hobart
9:10 AM	3. Introductions	Stacey Hobart
9:20 AM	4. Commercial Replacement & Attachment Window Solutions (CRAWS): Market Characterization	Sarah Zahid
10:10 AM	<i>Break (15 min)</i>	
10:25 AM	5. CRAWS: Market Transformation (MT) Theory & Logic Model	Rick Dunn
11:55 AM	6. Public Comment	
Noon	<i>Lunch (45 min)</i>	
12:45 PM	7. Residential Heat Pump Water Heating (HPWH): Market Characterization	Jordan Decker
1:45 PM	8. Residential HPWH: Logic Model & Market Transformation Theory	Alexis Allan
3:15 PM	9. Public Comment	
3:20 PM	10. Next Meeting & Next Steps	Stacey Hobart
3:30 PM	<i>Adjourn</i>	