



Market Transformation Advisory Board (MTAB) Meeting

Date & Time: Thursday, January 29, 9:00 AM – 4:45 PM PST

Location: Oakland, Ca. (Hybrid) *Please register to receive address and instructions to attend in person. Virtual registration is encouraged as seating is limited.*

[Learn more & register](#)

Time	Agenda Item	Presenter
9:00 a.m.	1. Welcome, Introductions & Agenda	Stacey Hobart
9:05 a.m.	2. Safety Minute	Stacey Hobart
9:10 a.m.	3. COI Declarations & Review of Draft MTAB Notes from November 12-13	Stacey Hobart
9:25 a.m.	4. Phase I MT ideas: Industrial Heat Pumps & Low Carbon Calcined Clay Cement	Cory Luker & Marcus Dimeo
10:10 a.m.	5. CRAWs: Product Assessment	Brian Meinrath
10:55 a.m.	Break (15 min)	
11:05 a.m.	6. CRAWs: Logic Model Review; Market Progress Indicators (MPIs) & Milestones	Rick Dunn & Jun Suzuki
12:10 p.m.	7. Public Comment	
12:15 p.m.	Lunch (45 min)	
1:00 p.m.	8. Residential Heat Pump Water Heating (HPWH): Logic Model Review & Product Assessment	Alexis Allan & Debra Brunk
1:55 p.m.	9. Residential HPWH: MPIs & Milestones	Ellen Rubinstein
2:50 p.m.	Break (15 min)	
3:00 p.m.	10. Induction Cooking Update	Elaine Miller & Clarissa Kusel
3:45 p.m.	11. Outcomes from the Decision and update on 2026 Operations and Budget Planning	Lynette Curthoys
4:25 p.m.	12. MTAB Recruitment Process and Terms Ending	Stacey Hobart
4:40 p.m.	13. Public Comment	
4:45 p.m.	14. Next Meeting & Next Steps	Stacey Hobart
4:50 p.m.	Adjourn	

Resource Innovations

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