



Market Transformation Advisory Board (MTAB) Meeting

Date & Time: Wednesday, May 6, 9:00 AM - 3:45 PM PDT

Location: Oakland, Ca. (Hybrid) *Please register to receive the address and instructions to attend in person. Virtual registration is encouraged as seating is limited.*

Learn more & register: [May 6, 2026 - CalMTA](#)

Time	Agenda Item	Presenter
9:00 a.m.	1. Welcome & Agenda	Stacey Hobart
9:05 a.m.	2. Safety Minute	Stacey Hobart
9:10 a.m.	3. Introductions & Icebreaker	Stacey Hobart
9:25 a.m.	4. Review Draft Notes from Mar. 25 MTAB Meeting	Stacey Hobart
9:30 a.m.	5. Commercial Replacement and Attachment Window Solutions (CRAWS) Market Transformation Initiative (MTI) Plan Overview	Nick Fiore & Rick Dunn
10:30 a.m.	<i>Break (15 min)</i>	
10:45 a.m.	6. CRAWS: Market Adoption Forecast	Karen Horkitz & Isaac Schultz
11:45 a.m.	7. Public Comment #1	
11:55 a.m.	8. Meet & Greet with Equity Sounding Board Member	Alicia Bohigian
12:25 p.m.	<i>Lunch (50 mins)</i>	
1:15 p.m.	9. CRAWS: TSB and Cost-Effectiveness	Karen Horkitz & Isaac Schultz
2:15 p.m.	10. CRAWS: Appendix F: Evaluation Plan	Jun Suzuki
2:45 p.m.	<i>Break (15 min)</i>	
3:00 p.m.	11. Induction Cooking Advice Letter Update	Clarissa Kusel
3:10 p.m.	12. Application Overview	Smita Gupta

Resource Innovations

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3:20 p.m.	13. Public Comment #2	
3:30 p.m.	14. Annual COI Training	Stacey Hobart
3:40 p.m.	15. Next Meeting & Next Steps	Stacey Hobart
3:45 p.m.	<i>Adjourn</i>	

