

Application No.:	26-07-XXX (CalMTA)
Exhibit No.:	MTA-07
Witnesses:	Various
Commissioner:	
ALJ:	

CALIFORNIA MARKET TRANSFORMATION ADMINISTRATOR

STATEMENT OF QUALIFICATIONS

Application 26-07-XXX

California Market Transformation Administrator (CalMTA)

July 6, 2026

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1 **STATEMENT OF QUALIFICATIONS OF LYNETTE CURTHOYS**

2 Q. 1. *Please state your name and business address.*

3 A. 1. My name is Lynette Curthoys. My business address is: 719 Main Street, Suite A
4 Half Moon Bay, California 94019.

5 Q. 2. *Briefly describe your current role and responsibilities.*

6 A. 2. I am the Vice President of Market Transformation for Resource Innovations, Inc.
7 charged with leading the California Market Transformation Administrator
8 (CalMTA) program. In this role, I have dedicated my efforts to ensuring that the
9 entire process for soliciting, receiving, and selecting Market Transformation
10 Initiative (MTI) proposals by CalMTA and the Market Transformation Advisory
11 Board (MTAB) has been conducted fairly by appropriately qualified staff in full
12 compliance with Commission directives — both those specific to relevant
13 commission decisions (D.) (D.19-12-021 and D.25-11-023) and those resulting
14 from continuous communication and collaboration with the California Public
15 Utilities Commission's (CPUC) Energy Division.

16 Q. 3. *Describe your relevant education and professional background.*

17 A. 3. I graduated with honors from Stanford University with a Bachelor of Arts in
18 Human Biology with an emphasis on environmental communications and
19 behavior change. I have been a consultant in the energy industry for over 30
20 years, helping utilities navigate environmental laws and stakeholder engagement
21 to reinforce the electric transmission grid, interconnect renewables, develop
22 energy storage facilities, manage climate-change risks, and deploy demand-side

1 management solutions. In this capacity, I have supported over a dozen
2 applications before the CPUC for utility clients.

3 Q. 4. *Have you previously testified before the California Public Utilities Commission?*

4 A. 4. Yes. I previously testified before the Commission in Application (A.) 24-12-009,
5 CalMTA's application for approval of the First Tranche of MTIs.

6 Q. 5. *What exhibits are you sponsoring?*

7 A. 5. I am sponsoring CalMTA's testimony in Exhibit MTA-01 (Executive Summary and
8 Portfolio Overview) and Exhibit MTA-06 (Budget Reasonableness).

9 Q. 6. *Were Exhibits MTA-01 and MTA-06 prepared by you or under your supervision?*

10 A. 6. Yes.

11 Q. 7. *Are the statements made in Exhibits MTA-01 and MTA-06 true and correct to the*
12 *best of your knowledge and belief?*

13 A. 7. Yes.

14 Q. 8. *To the extent that Exhibits MTA-01 and MTA-06 contain expressions of opinion,*
15 *do they represent your best professional judgment?*

16 A. 8. Yes.

17 Q. 9. *Does this conclude your statement of qualifications?*

18 A. 9. Yes.

1 **STATEMENT OF QUALIFICATIONS OF JEFF MITCHELL**

2 Q. 1. *Please state your name and business address.*

3 A. 1. My name is Jeff Mitchell. My business address is: 719 Main Street, Suite A
4 Half Moon Bay, California 94019.

5 Q.2. *Briefly describe your current role and responsibilities.*

6 A. 2. I am Senior Director of Market Transformation at Resource Innovations, Inc. My
7 primary responsibilities include leading the identification, development, and
8 deployment of the CalMTA portfolio of MTIs. This involves scanning for market
9 opportunities, intake and scoring, program development, and ultimately leading
10 all market deployment activities.

11 Q. 3. *Describe your relevant education and professional background.*

12 A. 3. I hold a Bachelor of Science in Mechanical Engineering from Oregon State
13 University and a Master of Business Administration with a focus on business
14 analytics. I am a licensed Professional Engineer in the State of Washington
15 (License #45343). Additionally, I am a Certified Energy Manager through the
16 Association of Energy Engineers and a GRI Certified Sustainability Professional
17 from the Global Sustainability Standards Board.

18 Since 2001, I have worked in the energy industry, gaining extensive experience in
19 residential, commercial, and industrial energy efficiency and demand response,
20 measure development, program and process evaluation, and market
21 transformation.

1 Before joining Resource Innovations and CalMTA, I served as a Practice Lead at
2 the Northwest Energy Efficiency Alliance (NEEA) where I was responsible for
3 mass-market products. This included residential water heating, consumer
4 products, commercial fans and pumps, and residential HVAC systems.

5 Q. 4. *Have you previously testified before the California Public Utilities Commission?*

6 A. 4. Yes. I previously testified before the Commission in A.24-12-009, CalMTA's
7 application for approval of the First Tranche MTIs.

8 Q. 5. *What exhibits are you sponsoring?*

9 A. 5. I am sponsoring CalMTA's testimony in Exhibit MTA-02 (Merits of the Proposed
10 MTIs, Compliance with the Market Transformation Framework, and Leveraging of
11 Non-Ratepayer Investments).

12 Q. 6. *Was Exhibit MTA-02 prepared by you or under your supervision?*

13 A. 6. Yes.

14 Q. 7. *Are the statements made in Exhibit MTA-02 true and correct to the best of your*
15 *knowledge and belief?*

16 A. 7. Yes.

17 Q. 8. *To the extent that Exhibit MTA-02 contains expressions of opinion, do they*
18 *represent your best professional judgment?*

19 A. 8. Yes.

1 Q. 9. *Does this conclude your statement of qualifications?*

2 A. 9. Yes.

1 **STATEMENT OF QUALIFICATIONS OF KAREN HORKITZ**

2 Q. 1. *Please state your name and business address.*

3 A. 1. My name is Karen Horkitz. My business address is: 5401 SW Alta Mira Circle,
4 Portland, OR 97239

5 Q. 2. *Briefly describe your current role and responsibilities.*

6 A. 2. I am the Market Research and Evaluation Lead for the CalMTA program and a
7 member of the CalMTA leadership team. In this role, I am responsible for
8 oversight of CalMTA's evaluation and related activities and ensuring these
9 activities are conducted in an independent manner. This includes forecasting
10 incremental benefits and cost-effectiveness of the proposed MTIs and ensuring
11 that they are evaluable in accordance with best practices.

12 I am an independent contractor currently subcontracting to Resource Innovations
13 for the CalMTA program.

14 Q. 3. *Describe your relevant education and professional background.*

15 A. 3. I have a Bachelor of Arts in Economics from Emory University and a Master of
16 Science in Management from the Massachusetts Institute of Technology Sloan
17 School of Management. I have over twenty years of experience in energy
18 efficiency program evaluation, working as an executive and as a consultant for a
19 variety of energy efficiency and market transformation program administrators.
20 My experience includes nine years leading market research and evaluation
21 activities for the NEEA and eleven years as a senior advisor to market
22 transformation program administrators – for eight years as a vice president with

1 the Cadmus Group and for the past three years as the principal consultant for my
2 own firm.

3 Q. 4. *Have you previously testified before the California Public Utilities Commission?*

4 A. 4. Yes. I previously testified before the Commission in A.24-12-009, CalMTA's
5 application for approval of the First Tranche MTIs.

6 Q. 5. *What exhibits are you sponsoring?*

7 A. 5. I am sponsoring CalMTA's testimony in Exhibit MTA-03 (Expected Costs and
8 Benefits, and Evaluation of Proposed Market Transformation Initiatives).

9 Q. 6. *Was Exhibit MTA-03 prepared by you or under your supervision?*

10 A. 6. Yes.

11 Q. 7. *Are the statements made in Exhibit MTA-03 true and correct to the best of your*
12 *knowledge and belief?*

13 A. 7. Yes.

14 Q. 8. *To the extent that Exhibit MTA-03 contains expressions of opinion, do they*
15 *represent your best professional judgment?*

16 A. 8. Yes.

17 Q. 9. *Does this conclude your statement of qualifications?*

18 A. 9. Yes.

1 **STATEMENT OF QUALIFICATIONS OF STACEY HOBART**

2 Q. 1. *Please state your name and business address.*

3 A. 1. My name is Stacey Hobart. My business address is: 719 Main Street, Suite A
4 Half Moon Bay, California 94019.

5 Q. 2. *Briefly describe your current role and responsibilities.*

6 A. 2. I am Principal at Resource Innovations responsible for leading Stakeholder
7 Engagement and Communications for CalMTA, I am responsible for ensuring that
8 CalMTA stakeholders and other interested parties are aware of our work and the
9 value market transformation brings to the California energy efficiency landscape.
10 My team manages our external-facing communications and supports the MTI
11 development team in planning and execution of marketing and outreach
12 strategies. I also oversee and facilitate CalMTA's engagement with MTAB, as well
13 as engagement with other external programs to ensure alignment with CalMTA's
14 activities. Finally, I oversee all cross-cutting efforts to integrate equity in the
15 CalMTA's work, including overseeing the Equity Sounding Board.

16 Q. 3. *Describe your relevant education and professional background.*

17 A. 3. I have degrees in Journalism/Public Relations and Political Science from the
18 University of Southern California and over 30 years of experience working in the
19 utility and energy-efficiency industries. My roles have been as manager and
20 director on program-level and organization-wide communications, marketing,
21 outreach, and stakeholder relations. I have been on the leadership team of my
22 employer for the last 15 years. Specifically, I have overseen the following efforts:

- 1 • While at the American Public Power Association, I managed an energy-
2 efficiency research and development program on behalf of roughly 400 public
3 power utilities and a partnership with the Electric Power Research Institute.
- 4 • At the NEEA, I worked on the corporate communications and engagement
5 team including building awareness for the organization at startup and
6 establishing relationships with the region's investor-owned and public utilities.
7 I supported marketing and communications management of the NEEA
8 initiatives including ENERGY STAR clothes washers and lighting, LED holiday
9 lighting, among others. I also led marketing for the primary commercial
10 buildings program called BetterBricks.
- 11 • At New Buildings Institute (NBI), I was responsible for development and
12 outreach of the program focused on getting to zero energy and carbon
13 emissions including education and training. I led communications and
14 outreach for policy applications developed at NBI including the total
15 replacement of Chapter 7 of the International Energy Conservation Code
16 (IECC). I led a team that developed a Carbon Neutral Buildings Roadmap for
17 the state of New York including research and modeling of electrification and
18 decarbonization scenarios for state policy and programs.

19 Q. 4. *Have you previously testified before the California Public Utilities Commission?*

20 A. 4. Yes. I previously testified before the Commission in A.24-12-009, CalMTA's
21 application for approval of the First Tranche MTIs.

22 Q. 5. *What exhibits are you sponsoring?*

1 A. 5. I am sponsoring CalMTA's testimony in Exhibit MTA-04 (Stakeholder
2 Engagement and Program Coordination, MTAB, and Equity Considerations).

3 Q. 6. *Was Exhibit MTA-04 prepared by you or under your supervision?*

4 A. 6. Yes.

5 Q. 7. *Are the statements made in Exhibit MTA-04 true and correct to the best of your*
6 *knowledge and belief?*

7 A. 7. Yes.

8 Q. 8. *To the extent that Exhibit MTA-04 contains expressions of opinion, do they*
9 *represent your best professional judgment?*

10 A. 8. Yes.

11 Q. 9. *Does this conclude your statement of qualifications?*

12 A. 9. Yes.

1 **STATEMENT OF QUALIFICATIONS OF SMITA GUPTA**

2 Q. 1. *Please state your name and business address.*

3 A. 1. My name is Smita Gupta. My business address is: 719 Main Street, Suite A
4 Half Moon Bay, California 94019.

5 Q. 2. *Briefly describe your current role and responsibilities.*

6 A. 2. I am Principal of Policy at Resource Innovations for CalMTA. In this role, I lead
7 policy alignment for MTIs)and support the integration of policy, regulatory, and
8 market context into MTI development and implementation.

9 My responsibilities include supporting the development of MTI Plans,
10 Commission filings, testimony, and policy alignment strategies that connect
11 CalMTA's interventions to California's energy efficiency, affordability, demand
12 flexibility, and decarbonization objectives. My work also involves evaluating how
13 market conditions, policy frameworks, and regulatory actions influence the long-
14 term effectiveness and scalability of market transformation efforts.

15 Q. 3. *Describe your relevant education and professional background.*

16 A. 3. I hold a Master of Science in Building Design from Arizona State University and
17 Bachelor of Architecture from the School of Planning and Architecture in New
18 Delhi, India. Throughout my career spanning over 25 years, I have worked at the
19 intersection of energy policy, regulation, building decarbonization, and market
20 transformation, with a focus on designing and implementing initiatives that
21 produce lasting market change.

1 My professional background spans state and federal government, nonprofit
2 leadership, consulting, and private industry. Prior to joining Resource Innovations,
3 I held positions with the California Energy Commission (CEC), Itron, NBI, and the
4 White House Council on Environmental Quality (CEQ), where I served as Director
5 for Federal Facility Decarbonization in the Biden-Harris administration.

6 My experience includes strategic planning for the Commission; development of
7 research roadmaps for the California Energy Commission (CPUC); management
8 of the \$50 million California Solar Initiative Research, Development,
9 Demonstration, and Deployment Program focused on grid integration of high-
10 penetration solar; development of performance-based incentives and eligibility
11 criteria for the New Solar Homes Partnership under California's Million Solar
12 Roofs legislation; development of California's Title 24 Building Energy Efficiency
13 Standards; and leadership on building decarbonization, federal facility
14 decarbonization, advanced water heating, and market transformation initiatives.

15 Q. 4. *Have you previously testified before the California Public Utilities Commission?*

16 A. 4. No

17 Q. 5. *What exhibits are you sponsoring?*

18 A. 5. I am sponsoring CalMTA's testimony in Exhibit MTA-05 (Policy Alignment).

19 Q. 6. *Was Exhibit MTA-05 prepared by you or under your supervision?*

20 A. 6. Yes.

1 Q. 7. *Are the statements made in Exhibit MTA-05 true and correct to the best of your*
2 *knowledge and belief?*

3 A. 7. Yes.

4 Q. 8. *To the extent that Exhibit MTA-05 contains expressions of opinion, do they*
5 *represent your best professional judgment?*

6 A. 8. Yes.

7 Q. 9. *Does this conclude your statement of qualifications?*

8 A. 9. Yes.