



Pre-Bid Webinar: RFP for Evaluation of CalMTA's Room Heat Pumps and Induction Cooking MTIs

Monday, August 10, 2026

1:00 – 2:00 p.m.

Welcome!



- This webinar will be recorded and shared only with webinar registrants.
- Video and audio are disabled for participants. Your name will not be visible to other participants.
- The chat is disabled.
- Use the Q&A to ask questions or reach out with technical difficulties. Participants can mark questions as anonymous before submitting.
- We will answer questions at the end. Submitted questions will be read aloud, and an answer will be provided to the group.

Introductions



Taqua Ammar
CalMTA Project Manager



Ellen Rubinstein
MTI Evaluation Lead



Karen Horkitz
CalMTA Evaluation Lead



Elaine Miller
Principal, Market
Transformation Strategy

Agenda



- Overview of CalMTA and RHPs/Induction Cooking MTIs
- MTI Evaluation Framework
- Request For Proposals (RFP) overview and timeline
- Evaluation scope of work
- Submission process
- Open Q&A

Meet CalMTA



- CPUC established a statewide market transformation administrator to supplement traditional efficiency approaches via Decision ([D.19-12-021](#))
- CalMTA funded for \$310 million through 2031
- [Resource Innovations](#) named Administrator; supported by other expert firms with [MT Advisory Board](#) input
- Room Heat Pumps (RHPs) and Induction Cooking are now approved for implementation via [Decision 25-11-023](#).

Room Heat Pumps (RHPs)



- The RHPs MTI aims to accelerate market adoption of RHPs to provide efficient cooling and heating in multifamily and existing small, single-family households. Its overall goal is for RHPs to replace inefficient plug-in products and offset central systems.
- Market implementation began in Q3.



Induction Cooking



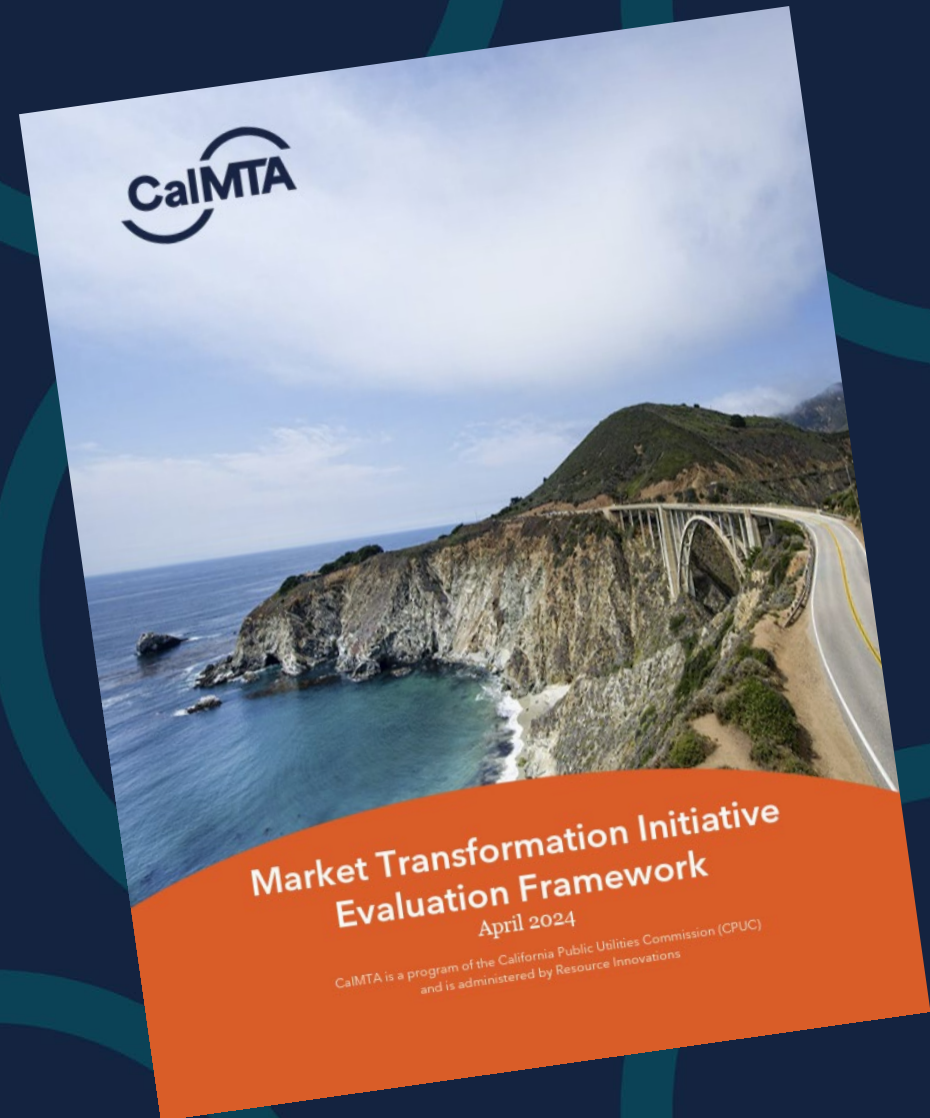
- The Induction Cooking MTI aims to accelerate adoption of 120V induction cooktops and ranges to provide a high-quality cooking experience with the added health and safety benefits afforded by induction technology. The MTI will also focus on building overall awareness and adoption of induction, with the goal of this becoming the dominant cooking technology.
- Market implementation will begin in Q4.



Evaluation Framework

[Market-Transformation-Evaluation-Framework-FINAL.pdf](#)

CalMTA is a program of the California Public Utilities Commission and is administered by Resource Innovations



Evaluation RFP

Ellen Rubinstein | MTI Evaluation Lead

Evaluation RFP for Room Heat Pumps and Induction Cooking MTIs



- CalMTA seeks qualified bidders to conduct evaluations of its Room Heat Pumps (RHP) and Induction Cooking MTIs.
- Bidders may submit proposals to evaluate one or both MTIs.

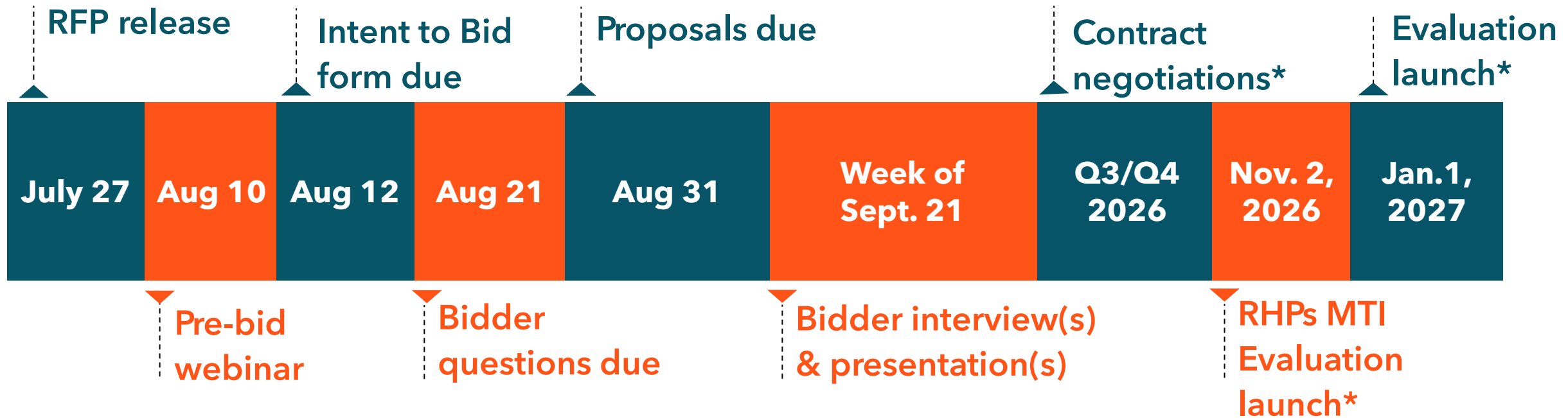
Room Heat Pumps

- Initial contract term: Contract execution through Dec. 31, 2029; annual renewal opportunities through Dec. 31, 2031
- Three-year evaluation budget for RHPs MTI will not exceed \$800,000.

Induction Cooking

- Initial contract term: Contract execution through March 31, 2030; annual renewal opportunities through Dec. 31, 2031
- Three-year evaluation budget for Induction Cooking MTI will not exceed \$700,000.

Evaluation RFP timeline



**Dates are subject to change. Bidders should use these dates for the purposes of their proposals.*

Scope of work



- Evaluation of the RHPs and Induction Cooking MTIs will include **seven primary tasks**, all of which apply to both evaluations.
- Bidders should describe their proposed approach to each of the tasks.
- Bidders are encouraged to propose innovative and/or alternative approaches that deviate from what appears in the preliminary evaluation plans for each MTI.



Evaluation RFP tasks

Task 1: Finalize evaluation plan and project management

Task 2: Review program theory and program implementation

Task 3: Collect and analyze data

Task 4: Evaluate market progress

Task 5: Review forecasting, impacts and cost-effectiveness

Task 6: Conduct process evaluation

Task 7: Reporting

Submission Process

Taqua Ammar | CalMTA Project Manager



Submission process

- Download the [ZIP file of RFP documents](#) from CalMTA's website.
- Create an account on the [CalMTA RFP Portal](#).
- Complete the teaming form via the RFP Portal (optional).
 - Your information will be made available for other firms to contact you within the RFP Portal.

Submission process (continued)



- Complete the "Intent to Bid" form by Wednesday, Aug. 12 at 6 p.m. PT

While non-binding, it will provide bidders with the following:

- Non-Disclosure Agreement (NDA)
 - Sign via DocuSign to receive the Program Services Agreement
 - NDA signature can be delegated to someone else on your team if needed
- Communications sent by CalMTA to bidders
- Access to the Q&A
- Permissions for creating, editing, and submitting a bid.

Submission process (continued)



- **Submit proposal by 12 p.m. PT on Monday, August 31.** Proposals must include the following:
 - Proposal response document
 - Completed Cost Proposal Spreadsheet
 - Completed Conflict of Interest Certification
 - Completed RFP Supplier Questionnaire
 - Exceptions to Program Services Agreement or a No Exceptions Statement (Program Services Agreement will be provided upon receipt of a signed NDA).

Bidding practices & teaming

- CalMTA encourages strategic partnerships between firms to create the most effective bidding team.
- CalMTA encourages any firms looking for a partner to fill out the CalMTA RFP [Firm Teaming Form](#) linked in the RFP Portal.
- Diverse firms are encouraged to team and/or bid
 - RFP evaluation includes points for firms/teams that hold diverse supplier certification.

Ongoing Q&A and support



- Q&A documents will only be accessible to those that complete the Intent to Bid form.
- Questions can be submitted through CalMTA portal until **6 p.m. PT on Friday, August 21.**
- CalMTA will reply to questions approximately every two business days to provide immediate support to bidders.
- Q&A from this webinar will also be summarized and posted.
- For technical issues accessing the portal, documents, or other issues, use the technical support form in the portal or email info@calmta.org.

Questions?

Submit questions via the Q&A feature. Mark questions as anonymous before submitting.

Transformative Energy Solutions for the public good

Market transformation is a proven approach that works to remove market barriers so that energy efficient, equitable, and climate-friendly approaches become the new standard practice for all Californians.

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