



CalMTA Orientation for MTAB Nominees

*MTAB formation is contingent upon CPUC approval of pending advice letter.
This meeting is for informational purposes only and no official business will be conducted.*

Wednesday, April 19, 2023 | 10 a.m. – 4 p.m. (Pacific)

Location: NRDC - 111 Sutter St, 21st floor, San Francisco, Ca. 94104 – Sequoia Conference Room

Register at: <https://calmta.org/meetings-and-events>

Time	Agenda Item	Presenter
10:00 a.m.	1. Welcome	
10:05 a.m.	2. Introductions	All
10:15 a.m.	3. Meeting Agenda	Margie Gardner
10:25 a.m.	4. Ice Breaker	All
10:40 a.m.	5. CalMTA Overview	Margie Gardner
11:10 a.m.	6. Market Transformation Advisory Board Background	Stacey Hobart
11:35 a.m.	7. Market Transformation Introduction	Jeff Mitchell
11:55 a.m.	8. Public comment	
12:05 p.m.	Lunch Break (45 min)	
12:50 p.m.	9. Learning Opportunity: Creating Market Transformation Success	Margie Gardner
1:35 p.m.	10. Learning Opportunity: Market Transformation Initiatives Exploration	All
2:20 p.m.	Break (20 min)	
2:40 p.m.	11. Introduction to CalMTA MTI Development Process	Margie Gardner
3:00 p.m.	12. Phase 1: MTI Concept Development Process	Jeff Mitchell
3:40 p.m.	13. Public Comment	
3:50 p.m.	14. Next Steps & Next Meeting	Margie Gardner
4:00 p.m.	Adjourn	