



Market Transformation Advisory Board (MTAB) Meeting

Thursday, September 19, 2024, 10:00 a.m. – 2:00 p.m. PST

Location: Virtual via Zoom

[Learn more & register](#)

Time	Agenda Item	Presenter
10:00 a.m.	1. Welcome, Agenda & Introductions	Stacey Hobart
10:10 a.m.	2. COI Declarations & Review draft MTAB meeting notes 8/26/24	Stacey Hobart
10:15 a.m.	3. Room Heat Pumps: Product Assessment, Market Characterization Summary & Logic Model <i>This section will focus on sharing the outcomes of the product assessment and market characterization research and how those support the aspects of the logic model.</i>	Tom Bougher, Hope Lobkowicz & Elaine Miller
11:50 a.m.	<i>Break (10 min)</i>	
12:00 p.m.	4. Induction Cooking: Market Transformation Theory & Logic Model <i>This section will focus on sharing the outcomes of the product assessment and market characterization research and how those support the aspects of the logic model.</i>	Tom Bougher, Hope Lobkowicz & Elaine Miller
1:35 p.m.	5. Comment Summary on Draft Advancement Plan: Foodservice Water Heating	Jeff Mitchell
1:40 p.m.	6. Public Comment	
1:50 p.m.	7. ABAL Update & Upcoming Meetings	Stacey Hobart
2:00 p.m.	<i>Adjourn</i>	

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